



# Your connection to Rural Alaska

Reach **untapped** clients and customers with our **effective ad platform**, proven to increase your sales and get your message out to **Rural Alaskans.**

We've got  
**you** covered

The Arctic Sounder

The Alaska Bush SHOPPER  
SERVING RURAL ALASKA SINCE 1999

The Bristol Bay Times  
The Dutch Harbor Fisherman

## Weekly Publications

The Arctic Sounder

Your News. Your Stories. Your Life.

The Bristol Bay Times &  
The Dutch Harbor Fisherman

Spawned Weekly for Southwest Alaska

## Monthly Publication

The Alaska Bush SHOPPER  
SERVING RURAL ALASKA SINCE 1999

Serving Rural Alaska Since 1999

[ads@reportalaska.com](mailto:ads@reportalaska.com)

P 907.770.0820

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## The Arctic Sounder

## The Bristol Bay Times & The Dutch Harbor Fisherman

### Rates

Open rate is \$26 per column inch per paper

<b>Full page</b> (62 col. inches)	\$1,612
<b>1/2 page</b> (31 col. inches)	\$806
<b>1/4 page</b> (15.5 col. inches)	\$403
<b>1/8 page</b> (7.5 col. inches)	\$195

\*Volume and frequency discounts available. Please call for a quote.

### Color

Black plus one color	\$150
Full process color	\$300

### Classified/Legal

Per word 55¢; \$10 per week Internet surcharge.  
 Public Notices & Meeting Announcements: \$26/col. inch  
**Business Directory Ads:** \$41 per week; ad must run for at least thirteen consecutive weeks.

### Web

Leaderboard – 970 x 115 pixels	\$250 per month*
Banner – 468 x 60 pixels	\$200 per month*
Half Tower – 160 x 300 pixels	\$175 per month*

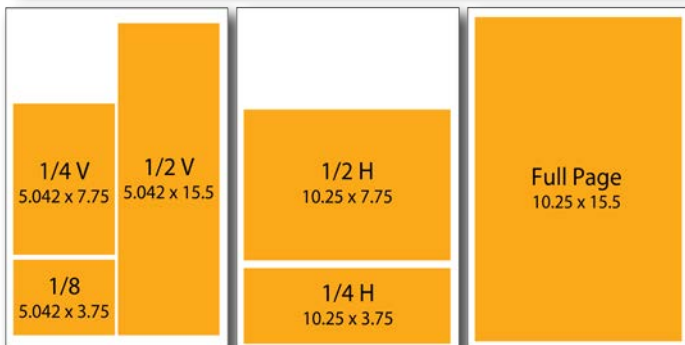
\*Please note web ad rates are non-discountable rates.

### Dimensions

Alaska Media, LLC. publishes 4-column tabloids with a page size of 10.25 x 15.5 inches and separation between columns of 3/16 inch. Column inch width specifications are:

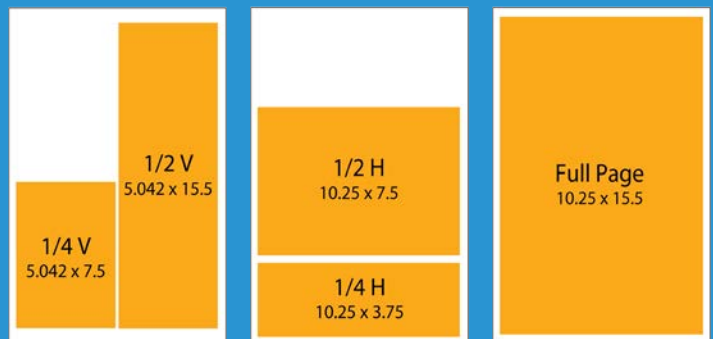
<b>1 column</b> = 2.437 inches	<b>3 column</b> = 7.646 inches
<b>2 column</b> = 5.042 inches	<b>4 column</b> = 10.25 inches

### Popular Ad Sizes



Alaska Media, LLC. also publishes a Statewide Bush Shopper serving all regional hubs and villages (excluding S.E. Alaska). Our Bush Shopper is direct mailed via USPS to over 200 bush hubs and villages (off the road system). 25,000 Free Distribution.

### ABS Rates & Sizes



Size	Cost
Full Page	\$995
Half Page	\$595
Quarter Page	\$295

<b>Frequency Discount</b>	<b>Discounts Available</b>
3x - 5%	Non-Profit..... 10%
6x - 10%	Agency Discount ..... 15%
12x - 20%	

### Pre-Printed Inserts

Insert rates are based on full-run quantities.  
 ZIP Code specific placements are available.  
 4-color dimensions available up to 8.5 X 11" (maximum).  
 Call for details.

### 2014 Production Schedule

Issue*	Space & Mat.	Camera Ready
February	January 17	January 24
March	February 14	February 21
April	March 14	March 21
May	April 18	April 25
June	May 16	May 23
July	June 13	June 20

\*The Bush Shopper is delivered between the 15th and 18th each month